Blue Ribbon

ONLINE ENTRIES

What does it cost to take entries online?

In addition to your normal yearly Blue Ribbon upgrade and suppoprt,
an additional yearly online support fee of just $99 is paid prior to the start of the online entry process. First year Online Support is FREE.

There is a per exhibitor fee for taking entries online. This is only for entries submitted by the exhibitor online and does not apply to entries you may enter into Blue Ribbon on your office computer. There are 2 options for handling the convenience fees.

1. The fair pays the convenience fee, then it is based on the number of exhibitors that enter online. This is a sliding scale that ranges from $1 up to a maximum of $2 per exhibitor and the rate is based on the total number of exhibitors entering online. The more that enter online, the lower the rate.
2. If the fair passes the convenience fee on to the exhibitor, it will be a flat $2 per exhibitor.

Remember, there is only one convenience fee per online exhibitor, per year and always for an unlimited number of entries.

If the fair elects to collect entry fees or sell tickets, passes, etc. online via credit cards, there may be transaction charges from their financial institution, but NEVER any additional fees will be due Martech Systems.

Easy Setup

Setup for online entries is quick and is easily completed within your Windows Fair Management software. Responsive web design allows exhibitors to use any device as the screens automatically scale to the size of the devce. The fair does not host the online entry site. The fair simply places a link on their own website and that sends the exhibitor to our secure server which is certified PCI Compliant.

Take Entries 24/7

The Online Entries site is open to take entries 24 hours a day, seven days a week. The fair determines when to start or stop taking entries online. The fair has the ability to have different deadlines for different types of entries or departments. The site fully supports both Group and Family entries.

Reduce Entry Errors and Increase Staff Productivity

Taking entries online relieves your staff from a large data entry burden. Processing hand written entry forms takes time and resources that are increasingly scarce. Promoting your online entry site will reduce staff workload and data entry errors.

Sell Tickets and Passes Online

Your online site also lets you sell admission tickets, gate passes, parking passes, and even general admission grand-stand entertainment tickets. The per online account convenience fee is charged but no additional fee or percentage is charged for additional item sales.

Credit Card Processing Capabilities

The fair has the option to accept credit card payments thru the Blue Ribbon Fair Online Entries site. In this case, the fair would obtain a merchant account associated with one of the payment gateways supported by the online entries site. Ask for details.
A "no credit card processing" option is, also, availble when the fair does not need to collect fees online.

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